

Tennessee MGMA Affiliate Member Support Program 2010

Contains Information Regarding

- √ Exhibit Booth Space at Spring and Fall Conferences
- √ Sponsorship Designations
- √ Conference Sponsorship Opportunities
- √ eNewsletter Advertising **NEW**
- √ Website Sponsorship

Introduction

Dear TMGMA Affiliate Members:

Included in this packet are the Tennessee MGMA's Exhibiting and Sponsorship Opportunities for 2010. We have chosen to send out all of the information at one time so our Affiliate Members can better plan their calendars and budgets for the entire year.

If you choose to take advantage of this opportunity, you will still receive the Exhibitor Prospectus with the conference information, but your booth space will already be secure. **Your Exhibit Application will be marked, "PAID" and then you can complete the additional information such as attendees, etc. closer to the date.** Please note that exhibit space for both the spring and fall meetings sold out in 2009. This is your opportunity to guarantee a booth at either or both of the 2010 shows.

Also included in this packet is information on Website Sponsorship and eNewsletter Advertising. We hope you will consider these other options available to highlight your company to our membership.

In addition, we have special "Sponsorship Designations" for those Affiliates who support TMGMA through several sponsorships or advertising opportunities. Any company sponsoring TMGMA events/programs (excluding the cost of booth fees) at the following levels will be granted designations and discounts accordingly:

- Bronze Sponsor: \$2,500 – receive 5% off booth fees (at all meetings) and 1 additional attendee
- Silver Sponsor: \$5,000 – receive 10% off booth fees (at all meetings) and 2 additional attendees
- Gold Sponsor: \$7,500 – receive 15% off booth fees (at all meetings) and 2 additional attendees

As always, we recognize that it is only with the support of our Affiliate Members we are able to provide quality educational and networking opportunities to practice administrators throughout Tennessee.

Please let me know if you have any specific questions. We look forward to working with you in 2010!

Sincerely,
Melissa O. Wilson
Executive Director
Tennessee MGMA
615-579-6253
[*melissaowilson@comcast.net*](mailto:melissaowilson@comcast.net)

Annual Spring Conference Exhibit Space

Tennessee MGMA Annual Spring Conference

March 22-24, 2010

Marriott/Convention Center – Chattanooga, TN

We hope you will join us at our Annual Spring Conference that will be held at the Marriott/Convention Center in downtown Chattanooga, March 22-24. *Please note that this is a Monday – Wednesday.* Booth assignments will be made in the order of the receipt of your completed exhibitor application and payment. **Special consideration of booth placement will be given to sponsors of our events during the conference.**

The Booth price for exhibit applications received by January 31 is \$1000. Applications after January 31 will be \$1150. The fee includes your 8' x 10' booth space furnished with pipe and drape, 6 ft table, power, two chairs, wastebasket and sign. Also included are meals and meeting attendance for two representatives. Additional representatives may be added for an additional charge. Your booth fee also includes a post conference attendee list in Excel format. *NOTE: Electricity is included in your booth fees, but must be requested at least ONE WEEK in advance of the meeting.*

Tennessee MGMA Annual Spring Conference Sponsorship Opportunities

Tennessee MGMA appreciates the monetary assistance provided by exhibitors, affiliate members and supporters who sponsor conference events. Your sponsorship allows TMGMA to provide a range of professional development activities for its members.

A variety of events are available for the Annual Spring Conference. Sponsorship allows you to highlight your company while demonstrating your support of TMGMA. Sponsors are recognized in the official program booklet, conference signage and during the sponsored event. **Special consideration of booth placement is given to those companies who sponsor our conference.**

Sponsorship List

Annual Spring Conference

- **Presentation Folder:** Sponsorship is \$1000
- **Program Booklet:** Sponsorship is \$500
- **Conference Bag:** Sponsorship is \$2000
- **Monday Leadership Luncheon:** Sponsorship is \$500
- **Monday Afternoon Break:** Sponsorship is \$500
- **Monday Wine/Cheese Reception:** Exclusive Sponsorship is \$1500; Co-Sponsorship is \$750
- **Tuesday Breakfast Buffet:** Sponsorship is \$750
 - *Specialty Breakfasts (invited guests of sponsors up to 30 people in private room) \$500*
- **Tuesday Morning Break:** Sponsorship is \$500
- **Tuesday Networking Lunch:** Exclusive Sponsorship is \$2000; Co-Sponsorship is \$1000 (there will be no speaker during this luncheon)
- **Tuesday Afternoon Break/Dessert Bar:** Sponsorship is \$500
- **Tuesday Night Hunter Museum Event:** Exclusive Sponsorship is \$4500; Three Co-Sponsorships are \$1500
- **Wednesday Breakfast Buffet:** Sponsorship is \$1000
- **Wednesday Morning Break:** Sponsorship is \$500

Please fill out page 8 and return with payment to secure sponsorship. Sponsorships are granted on a first come, first served basis.

Fall Executive Seminar Exhibit Space

**TMGMA Fall Meeting
September 16-17, 2010
Knoxville, Tennessee**

We hope you will join us at our 1 ½ day Fall Executive Seminar to be held in Knoxville, Tennessee. Our Knoxville local chapter will serve as hosts of this event. There will be a limited number of available booths as our fall meeting is typically smaller in scale. Booth assignments will be made in the order of the receipt of your completed exhibitor application and payment. **Special considerations of booth placement will be given to sponsors of TMGMA programs.**

Booth price for the Fall Executive Seminar is \$750 for applications received by July 31. Applications received after July 31 will be \$900. The fee includes a 6 ft table, power, two chairs and wastebasket. Also included are meals, reception and meeting attendance for two representatives. Your booth fee also includes a post conference attendee list in Excel format.

Tennessee MGMA/Arkansas MGMA Fall Meeting Sponsorship Opportunities

Tennessee MGMA appreciates the monetary assistance provided by exhibitors, affiliate members and supporters who sponsor conference events. Your sponsorship allows TMGMA to provide a range of professional development activities for its members.

A variety of events are available for the Fall Executive Seminar. Sponsorship allows you to highlight your company while demonstrating your support of TMGMA. **Special consideration of booth placement is given to those companies who sponsor our conference.**

Sponsorship List

Fall Executive Seminar

- **Presentation Folder:** Sponsorship is \$1000
- **Program Booklet:** Sponsorship is \$500
- **Conference Bag:** Sponsorship is \$1500
- **Thursday TMGMA Leadership Luncheon:** Sponsorship is \$500
- **Thursday Afternoon Break:** Sponsorship is \$500
- **Thursday Night Special Event:** Exclusive Sponsorship is \$2500; Co-sponsorships are \$1250
- **Friday Breakfast Buffet:** Sponsorship is \$1000
- **Friday Morning Break:** Sponsorship is \$500
- **Friday Networking Lunch:** Exclusive Sponsorship is \$2000; Co-Sponsorship is \$1000 (there will be no speaker during this luncheon)

Please fill out page 8 and return with payment to secure sponsorship. Sponsorships are granted on a first come, first served basis.

“The Link” eNewsletter Ad Space

Beginning in 2010, TMGMA will no longer publish a hard copy quarterly newsletter. Instead, our extremely popular and more timely eNewsletter will be distributed monthly. For the first time, we are opening our eNewsletter to allow for 1-2 ads per issue.

PRICE PER ISSUE*:	Logo & link	\$150
	Ad (up to 2”x3”)	\$250

* Full year commitments receive a 25% discount on above ad prices (i.e., one-year of logo & link would be \$1350 – a savings of \$450).

In addition, all advertisers in the monthly eNewsletter throughout the year will receive a complimentary ad in our end of year glossy annual report that will be mailed to our members in December.

All ads should be emailed by the 25th of month prior to distribution to: melissaowilson@comcast.net

Website Sponsorship

The Tennessee MGMA website – www.tmgma.com – is our face on the web. We are currently adding new features to the site to bring our members the most up-to-date information, an online membership directory, conference information, sponsor listings, a job bank, and a discussion list serve. The website received between 40-45 hits per day during 2009 (with more around each of the educational conferences).

Your website sponsorship will include a listing and link on the sponsorship area of our website. In addition, your company logo will appear on the home page of our website. This logo also includes a link that will take visitors directly to your companies website.

PRICE OF SPONSORSHIP:	Annual Contract	\$600
	Per Month	\$75

(a per month agreement is only for those companies who do not sign a sponsorship agreement by January 31st. The charge will be \$75 a month for the remainder of the calendar year)

Please fill out page 8 and return with payment to secure sponsorship. Advertising space is granted on a first come, first served basis.

Affiliate Sponsorships 2010

Sponsorship Commitment Form

(Please note that sponsorships totaling \$2,500 or more will be awarded sponsorship designations and receive discounts – see page 2)

Annual Spring Conference:

_____ Exhibit Booth (received by January 31) \$1000
_____ Sponsorship: _____ \$ _____

Fall Executive Seminar:

_____ Exhibit Booth (received by July 31) \$750
_____ Sponsorship: _____ \$ _____

eNewsletter:

Link & Logo @ \$150 per month x # months = \$ _____
2" x 3" Ad @ \$250 per month x # month = \$ _____
full year commitments receive 25% discounts \$ _____

Website Sponsorship:

One Year Commitment \$600

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

TMGMA will invoice the contact person listed above upon receipt of this completed form.

Please email, fax or mail this form to:

Melissa Wilson

TMGMA

PO Box 3392, Brentwood, TN 37024

615-662-8864 (fax)

melissaowilson@comcast.net